

BrAln – Final event | 23 April 2026

Transnational Start-up competition and SME Pitching Session

Venue: Design Offices Stuttgart Mitte, Lautenschlagerstraße 23a, 701736 Stuttgart

13:30 – 16:00 | BrAln Final Event & festive closing ceremony

13.30 – 15.00	Transnational Start-up Competition & SME Pitching Session
13.30 – 14.30	Moderation – Dr. Balázs Barta, Director, Pannon Business Network (Hungary) Pitching by 11 stakeholders from BrAln trainings – (3 min each) <ul style="list-style-type: none"> - Software Competence Center Hagenberg SCCH - AI-based quality assessment of blastocysts for in vitro fertilisation - CorLab Tech - MedyDive - Evidence-based Medical Clinical AI agents - GAMETHERAPY - VR medical
14.30 – 14.45	Jury Evaluation
14.45 – 15.00	Coffee break
15.00 – 15.15	Award Ceremony – led by Dr. Balázs Barta, Director, Pannon Business Network (Hungary)
15.15 – 16.00	Closing Activities – Moderation – Sebastian Große-Puppendahl, Head of Unit, Steinbeis Europa Zentrum
15.15 – 15.25	Signature of MoU (Trainers, Evaluators, PA8 WG Members) Trainers: <ul style="list-style-type: none"> • Biz-up Elmar Pareider • ETF Zaviša Gordić • ICT CLUSTER Todor Mitov • ITC Murska Sobota Tomaž Bokan • ODA & IDSI Irina Cojocar • PBN Balázs Barta • PU Andrej Gero • SEZ Sebastian Große-Puppendahl

- **West RDA**

Cosmin Ancuti

- **XRI**

Marek Bureš

Evaluators:

- **Dr. Anthony Salingre**, Head of Unit Head of Unit Bioeconomy, Biotech and Alternative Energy Carriers, Steinbeis Europa Zentrum
- **Dr. Daniela Ríos Rodriguez**, Project Manager, Steinbeis Europa Zentrum
- **Sabine Hafner-Zimmermann**, Senior Project Manager, Steinbeis Europa Zentrum

PA8 WG Members

- **Innovation & Technology Transfer (WG I&TT)** — **Sebastian GroßePuppendahl**, Steinbeis Europa Zentrum (Germany)
- **Digital Danube** — **Dr. Claus Hoffmann**, Zentrum für Digitalisierung Landkreis Böblingen (Germany/BW)
- **Artificial Intelligence** — **Dr. Balázs Barta**, Pannon Business Network (Hungary)

15.25 – 15.30

Presentation of Summary Video - Pannon Business Network

15.30 – 16.00

Festive Cocktail Reception

For further information on site please contact the following person:

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